The Group Discussion Guide to The Culture Test© offers suggestions for groups learning about different culture types. The objective of the 30-60 minute lesson is to help Western Christians better understand the three primary orientations of global cultures.

The Culture Test© can be used for ministry training, team development, personal development, short-term team preparation, a small group study, or even as an evangelistic conversation starter.

If you are leading a group of 10 or more people through The Culture Test©, you may request a free digital copy of THE 3D GOSPEL: Ministry in Guilt, Shame, and Fear Cultures to aid your preparation. Email your event details (i.e., location, date, and group size) to info@TheCultureTest.com.

INTRODUCING

Personality

• Have you ever taken a personality test?
• What test did you take? What was the result?
• What are the strengths and weaknesses of personality tests?

Groupality

• Has anybody heard the word “groupality” before? What do you think the word means?
• Groupality is a tongue-in-cheek imitation of the word personality.
• Wikipedia says groupality is ‘the organized pattern of behavioral characteristics of a group.’
• Just as individuals can be categorized by common traits, so can groups and cultures.

**Worldview**

• Do you agree or disagree with that statement?
  “Groupality (or culture) shapes worldview more than personality does.”
• Is your view of time, money, leadership, healthcare, family and so on affected more by your individual personality, our your culture?

**SURVEYING**

• To learn about your cultural type, we are going to take The Culture Test©. It is an easy survey of 29 questions about how people of your cultural group view the world.
• With you smartphone, visit [www.TheCultureTest.com](http://www.TheCultureTest.com) (or use this [QR code](https://example.com/qr-code))
• There are no ‘wrong’ answers, so everybody will get an A+!
• Once you finish in 5-10 minutes, please check the results in your email inbox.

*If your group is rather homogenous, you may want to ask if anyone has know another culture well enough to take The Culture Test© on behalf of that culture. Cross-cultural workers may take the test twice to compare their birth culture and their host culture.*

**PROCESSING**

• By show of hands, whose culture is mostly fear? Mostly shame? Mostly guilt?
  *Note that all cultures are a combination of all three, but usually emphasize one as primary.*
• Were you surprised by the results? Was anyone 100% of one culture type?
  *Note any trends or patterns in peoples’ results.*
  *If someone answered the questions for another (non-Western) culture, highlight their results.*

**LEARNING** - What do you think are some benefits of knowing your cultural orientation?

**Anticipating Cultural Collision**

• A cultural collision is when people encounter conflict or misunderstanding because of their cultural differences.
• Are there any current news events that show a collision of guilt, shame, or fear cultures?
• Do the three categories help explain a cultural collision you have experienced in the past?

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Reading the Bible
- What stories or verses in the Bible illustrate the three types of culture?
- As Christians, how do we benefit from having a fuller understanding of the Bible’s context?

Explaining the Gospel
- What truths of the gospel should we emphasize to people of shame or fear cultures? What would be ‘good news’ to them?
- The short movie “Back to God’s Village” shows the gospel from an honor-shame viewpoint.

CONCLUDING
- What is the main thing you learned today?
- If you found this lesson interesting, be sure to share with friends.
  The email has links for posting on Facebook and Twitter.
- Thank you.

SHARE WHAT YOU ARE DOING AND LEARNING AS A GROUP LEADER!